



## 2019 PVGP Tune-Up @ Heinz Field Sponsorship Wednesday July 17 6:00 – 9:00 pm



Scheduled right in the middle of our Race Week the Tune-up has grown into one of the best parties of the summer in Pittsburgh. Now in its 14<sup>th</sup> year, the Tune-Up hosts over 750 auto enthusiasts. With a car show and car corral featuring over 500 cars including vintage race cars, collector cars, antique, classics and show cars.

Sponsorship includes event tickets and parking spots in the car show surrounding Heinz Field. The roads and plazas are closed for our event and the party rolls until 9:00 pm. Sponsor logos appear on banners, signage and website.

## 2019 PVGP Prix Tune-Up Sponsorship Packages



### Silver Sponsor - \$7,500

- 50 passes to Tune-Up event, including 3 spots in the Car Showcase.
- Your large color logo on event signage.
- Your logo on Tune-Up web page and PVGP sponsor page at Silver Level.
- Half page color ad in 7,500 PVGP Race Programs (7 3/8" wide x 4 3/4" high).
- 12 single day passes to VIP Pavilion on July 20/21 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine. Includes 6 Flagstaff Hill parking passes.
- 10 PVGP posters and lapel pins.
- 2 tickets to July 13 Black Tie & Tailpipes Gala at the Carnegie Museum.

### Bronze Sponsor - \$5,000

- 35 passes to Tune-Up event, including 2 spots in the Car Showcase.
- Your small color logo on event signage.
- Your logo on Tune-Up web page and PVGP sponsor page at Bronze Level.
- Quarter page color ad in 7,500 PVGP Race Programs (3 1/2" wide x 4 3/4" high).
- 8 single day passes to VIP Pavilion on July 20/21 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine. Includes 3 Flagstaff Hill parking passes.
- 4 PVGP posters and lapel pins.

### Serpentine Sponsor - \$2,500

- 18 passes to Tune-Up event, including 2 spots in the Car Showcase.
- Your small color logo on event signage.
- Your logo on Tune-Up web page and PVGP sponsor page at Bronze Level.
- Business Card sized color ad in 7,500 PVGP Race Programs (3 1/2" wide x 2" high).
- 4 single day passes to VIP Pavilion on July 20/21 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine. Includes 3 Flagstaff Hill parking passes.
- 3 PVGP posters and lapel pins.

### Car Show Sponsor - \$1,000

- 4 passes to Tune-Up event, including 1 spot in the Car Showcase.
- Your small color logo on signage during event.
- Your logo on Tune-Up web page.
- Business Card sized color ad in 7,500 PVGP Race Programs (3 1/2" wide x 2" high).
- 2 PVGP posters and lapel pins.