



PITTSBURGH VINTAGE GRAND PRIX ASSOCIATION

Our country's largest vintage race event...and the only one run on city streets!

2022 PVGP Tune-Up Sponsorship Packages

Wednesday, July 20 6:00 - 9:00 pm



Scheduled right in the middle of Pittsburgh Vintage Grand Prix Race Week, the Tune-Up has grown into one of the city's most distinctive parties. Entering its 15th year, the Tune-Up started at Bossa Nova in 2006, then traversed the river to the Clemente Bridge and PNC Park in 2014, and shifted to Heinz Field in 2018. We are excited to bring this event back to the SouthSide Works in 2022.



The Tune-Up is a car show featuring 300 vintage sports cars, exotics and supercars, antiques and a corral of the cars that race with the PVGP a few days later in Schenley Park. Cars park along the streets, creating an inviting atmosphere for everyone. Cars register through the PVGP and receive a goody bag and two drink tickets.



The Tune-Up Party attracts thousands of attendees, including celebrities and media personalities. This is a high-income crowd looking to shop, eat and drink at the SouthSide Works.

2022 PVGP Tune-Up Sponsorship Packages

Gold Sponsor - \$3,000

- 3 spots within the Automotive Showcase at the Tune-Up for you to display new cars. Includes the ability to set up your own table or pop-up tent.
- 6 drink tickets for your staff that can be redeemed with outdoor drink vendors.
- 4 parking spots in the Showcase for your customers.
- Your color logo on event signage.
- Your logo on the Tune-Up web page and PVGP sponsor page.
- Half-page color ad in 7,500 PVGP Race Programs
- 4 single day passes to VIP Pavilion on July 23/24 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine.
- 2 Flagstaff Hill parking passes.
- 6 PVGP posters and lapel pins.

Silver Sponsor - \$2,000

- 2 spots within the Automotive Showcase at the Tune-Up for you to display new cars. Includes the ability to set up your own table or pop-up tent.
- 4 drink tickets for your staff that can be redeemed with outdoor drink vendors.
- 3 parking spots in the Showcase for your customers.
- Your color logo on event signage.
- Your logo on the Tune-Up web page and PVGP sponsor page.
- Half-page color ad in 7,500 PVGP Race Programs
- 2 single day passes to VIP Pavilion on July 23/24 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine.
- 1 Flagstaff Hill parking pass.
- 3 PVGP posters and lapel pins.

Bronze Sponsor - \$1,000

- 1 spot within the Automotive Showcase at the Tune-Up for you to display new cars. Includes the ability to set up your own table or pop-up tent.
- 4 drink tickets for your staff that can be redeemed with outdoor drink vendors.
- 2 parking spots in the Showcase for your customers.
- Your color logo on event signage.
- Your logo on the Tune-Up web page and PVGP sponsor page.
- Quarter page color ad in 7,500 PVGP Race Programs
- 2 PVGP posters and lapel pins.