



## Black Tie & Tailpipes Sponsorship

**Friday, July 14, 2023 – Fox Chapel Golf Club**



Our Annual Black-Tie Gala serves as the kick-off event for the Pittsburgh Vintage Grand Prix.

We are excited to take the Blacktie & Tailpipes Gala back to Fox Chapel Golf Club! We last hosted it there in 2018. It is one of our favorite locations and provides an excellent backdrop for our car show.

The PVGP presents a unique way for you to entertain with gala tickets and exclusive passes to our VIP Tent at Schenley Park. The PVGP Provides your organization with exposure through our Race Program and website. Many sponsor packages include passes into the Lamar VIP Pavilion- this is a trackside tent with complimentary food, refreshments, beer, and wine. Includes parking passes.

Our event raises funds that provide residential care, treatment, and support for autistic and intellectually disabled individuals, raising \$6 million for our charity partners since 1983.

**I would like to sponsor this package** \_\_\_\_\_

**Amount of Sponsorship** \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

☐ Please bill me ☐ Check payable to Pittsburgh Vintage Grand Prix Assoc. (mail to address below)

Please email Dan DelBianco at [delbianco@pvgp.org](mailto:delbianco@pvgp.org), thank you!



## 2023 Pittsburgh Vintage Grand Prix Black Tie & Tailpipes Sponsorship Packages

### ~~SOLD~~ Main Event Sponsor — Bobby Rahal Auto Group ~~SOLD~~

- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala) and PVGP sponsor page at Silver Level.
- Full-page color ad in 7,500 PVGP Race Programs (7 3/8" wide x 9 1/2" high).
- 4 weekend passes to VIP Pavilion during the July 22/23 weekend at Schenley Park.
- 8 PVGP posters, race programs and lapel pins.
- Signage with logo displayed at Black Tie & Tailpipes Gala announcing sponsorship

### Live Auction Sponsor - \$7,500

- You will sponsor our live auction, one of the biggest hits and most exciting part of the evening!
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala) and PVGP sponsor page at Silver Level.
- Full-page color ad in 7,500 PVGP Race Programs (7 3/8" wide x 9 1/2" high).
- 4 weekend passes to VIP Pavilion during the July 22/23 weekend at Schenley Park.
- 8 PVGP posters, race programs and lapel pins.
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### Cocktail Hour Sponsor - \$5,000

- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala) and PVGP sponsor page at Bronze Level.
- Half-page color ad in 7,500 PVGP Race Programs (7 3/8" wide x 4 3/4" high).
- 2 weekend passes to VIP Pavilion during the July 22/23 weekend at Schenley Park.
- 8 PVGP posters, race programs and lapel pins.
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### Charging Station Lounge Area – \$3,500

- Charging Station for guests to re-charge their phones, socialize, and lounge.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala) and PVGP sponsor page at Bronze Level.
- Half page color ad in 7,500 PVGP Race Programs (7 3/8" wide x 4 3/4" high).
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### Silent Auction Room Sponsor - \$3,500

- High-traffic area and a great room to sponsor! One of the most important areas of the event.
- 2 tickets to Black Tie & Tailpipes Gala on Friday, July 14.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Quarter Page color ad in 7,500 PVGP Race Programs (3 1/2" wide x 4 3/4" high).
- Signage with logo displayed at Black Tie & Tailpipes Gala announcing sponsorship.

### Registration Table Sponsor - \$3,500

- High-traffic area and the first thing that guests will see when they arrive at the Gala
- 2 tickets to Black Tie & Tailpipes Gala on Friday, July 14.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Quarter Page color ad in 7,500 PVGP Race Programs (3 1/2" wide x 4 3/4" high).
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### **Entertainment (Band) Sponsor - \$3,500**

- This will be a HUGE hit for this year's gala – we have a live Pittsburgh favorite band, Bachelor Boys Band. This is going to be a fun and exciting part of the evening.
- 2 tickets to Black Tie & Tailpipes Gala on Friday, July 14.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Quarter Page color ad in 7,500 PVGP Race Programs (3 1/2" wide x 4 3/4" high).
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### **Bourbon Tasting Sponsor - \$3,500**

- One of our crowd favorites at our 2023 gala, a private area with bourbon tasting - many guests will lounge and socialize in this area.
- 2 tickets to Black Tie & Tailpipes Gala on Friday, July 14.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Quarter Page color ad in 7,500 PVGP Race Programs (3 1/2" wide x 4 3/4" high).
- Signage with logo displayed at Black Tie & Tailpipes Gala announcing sponsorship

### **Complimentary Welcome Champagne Sponsor - \$3,500**

- Guests will enjoy complimentary champagne as they enter the gala. A new feature for 2023.
- 2 tickets to Black Tie & Tailpipes Gala on Friday, July 14.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Quarter Page color ad in 7,500 PVGP Race Programs (3 1/2" wide x 4 3/4" high).
- Signage with logo displayed at Black Tie & Tailpipes Gala announcing sponsorship

### **~~SOLD Dessert Sponsor - \$3,500 - Sweet Neighbor Bake Shop SOLD~~**

- The sweetest part of the entire evening – everyone loves dessert!
- 2 tickets to Black Tie & Tailpipes Gala on Friday, July 14.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Quarter Page color ad in 7,500 PVGP Race Programs (3 1/2" wide x 4 3/4" high).
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### **Additional Bar Sponsor - \$3,000**

- Another High-Traffic area, sponsor drinks served after the main cocktail hour.
- 2 tickets to Black Tie & Tailpipes Gala on Friday, July 14.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Quarter Page color ad in 7,500 PVGP Race Programs (3 1/2" wide x 4 3/4" high).
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### **Blinky Ring Jewelry Sponsor - \$2,500**

- A guest favorite and part of our GRAND FINALE at the end of the evening! Guests purchase a light-up blinky ring for a chance to win a beautiful piece of fine jewelry – past years have been diamond earrings, bracelets, etc.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
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## 2023 Pittsburgh Vintage Grand Prix Black Tie & Tailpipes Sponsorship Packages

### ~~SOLD Photobooth—\$2,000—SALT Automotive SOLD~~

- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala) and PVGP sponsor page at Bronze Level.
- Half page color ad in 7,500 PVGP Race Programs (7 3/8" wide x 4 3/4" high).
- Signage with logo displayed at Black Tie & Tailpipes Gala announcing sponsorship

### Coffee Station Sponsor - \$1,500

- Everyone loves coffee.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
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### Wine/Spirits Pull Sponsor - \$1,500

- A long-time favorite, our wine and spirits pull! Usually sits at the front of the silent auction room – a very high-traffic area. Guests purchase an entry for a chance to win various bottles of wine or spirits (\$20-\$200 values).
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Signage with logo displayed at Black Tie & Tailpipes Gala announcing sponsorship

### Lighting Sponsor - \$1,500

- Beautiful lighting through the venue, including the exciting live band area!
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Signage with logo displayed at Black Tie & Tailpipes Gala announcing sponsorship

### Photography Sponsor - \$1,500

- Help us capture this beautiful evening and memories with a professional photographer.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
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### Red Carpet/Step and Repeat Sponsor - \$1,000, MULTIPLE SPONSORS

- Your logo displayed on our Step and Repeat press wall. The backdrop and its beautiful red carpet will be sure to be a huge hit with guests to take their photos and then post on social media throughout the evening.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).

### Giving Wall Sponsor - \$500-\$1,400, you choose dollar amount, MULTIPLE SPONSORS

- Brand new for 2023 and we are so excited to offer it! Need an easy and simple way to show your support for our charities? Have your name listed on our Giving Wall at the event! Pick any amount between \$500 - \$1,400.
- Your logo on Gala web page: [www.pvgp.org/gala](http://www.pvgp.org/gala).
- Company name listed (but no logo or separate signage at event) on the Giving Wall announcing donation at Black Tie & Tailpipes Gala announcing sponsorship