



PITTSBURGH VINTAGE GRAND PRIX ASSOCIATION

Our Country's Largest Vintage Race Event...And The Only One Run On City Streets!

2023 PVGP Tune-Up Sponsorship Packages

Wednesday, July 19 6:00 - 9:00 pm



SPONSORED BY
BANK OF AMERICA

Scheduled right in the middle of Pittsburgh Vintage Grand Prix Race Week, the Tune-Up has grown into one of the city's most distinctive parties and car shows. Entering its 16th year, the Tune-Up started at Bossa Nova in 2006, then traversed the river to PNC Park in 2014, and shifted to Heinz Field in 2018. We moved to the SouthSide Works in 2021.



The Tune-Up is a car show featuring 200 vintage sports cars, exotics and supercars, antiques and a corral of the cars that race with the PVGP a few days later in Schenley Park. The cars are parked along the streets, creating an inviting atmosphere for everyone. The Tune-Up Party attracts thousands of attendees, including celebrities and media personalities. This is a high-income crowd looking to shop, eat and drink at the SouthSide Works.



Special displays in 2023 include Ferrari Marque of the Year, Shelby Convention cars and the Cars of Panoz.

2023 Pittsburgh Vintage Grand Prix Tune-Up Sponsorship Packages



Gold Sponsor - \$3,000

- 6 spots within the Automotive Showcase for you to display cars. Includes the ability to set up your own table or pop-up tent.
- 24 drink tickets that can be redeemed with outdoor drink vendors.
- Your color logo on event signage.
- Your logo on the Tune-Up web page and PVGP sponsor page.
- Half-page color ad in 7,500 PVGP Race Programs
- 4 single-day passes to VIP Pavilion on July 22/23 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine.
- 2 Flagstaff Hill parking passes.
- 6 PVGP posters and lapel pins.

Silver Sponsor - \$2,000

- 4 spots within the Automotive Showcase for you to display new cars. Includes the ability to set up your own table or pop-up tent.
- 16 drink tickets that can be redeemed with outdoor drink vendors.
- Your color logo on event signage.
- Your logo on the Tune-Up web page and PVGP sponsor page.
- Half-page color ad in 7,500 PVGP Race Programs
- 2 single-day passes to VIP Pavilion on July 22/23 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine.
- 1 Flagstaff Hill parking pass.
- 3 PVGP posters and lapel pins.

Bronze Sponsor - \$1,000

- 1 spot within the Automotive Showcase for you to display new cars. Includes the ability to set up your own table or pop-up tent.
- 4 drink tickets for your staff that can be redeemed with outdoor drink vendors.
- 2 parking spots in the Showcase for your customers.
- Your color logo on event signage.
- Your logo on the Tune-Up web page and PVGP sponsor page.
- Quarter page color ad in 7,500 PVGP Race Programs
- 2 PVGP posters and lapel pins.