



**Blacktie & Tailpipes Gala Sponsorship Opportunities**  
**Friday, July 11, 2025 6:30 11:00 PM**  
**Heinz History Center | Strip District | Pittsburgh**

**Welcome to the Most Glamorous Night in the City**

Every summer in Pittsburgh, there's one night that shines brighter than the rest—the **PVGP Blacktie & Tailpipes Gala**. This isn't just a fundraiser. It's a full-throttle celebration of all things Pittsburgh: legendary cars, incredible people, and a whole lot of heart. This year we're shifting into high gear.

On **Friday, July 11, 2025**, we'll open **Grand Prix Race Week** with a completely reimagined experience inside the iconic **Heinz History Center**. From the red carpet arrival to rooftop bourbon toasts, this gala brings together auto enthusiasts, community champions, and star-studded guests—all for one unforgettable night of impact and celebration. But none of this magic happens without our sponsors.



When you become a sponsor, you're not just putting your name on a sign—you're aligning with one of Pittsburgh's most beloved traditions and helping drive change for individuals with autism and intellectual/developmental disabilities. It's a race where everybody wins—and you're invited to the starting line.

**Let's make some noise, raise a glass, and raise some money.**

Let's make this gala the best one yet.

## Exciting Perks for ALL Sponsors

When you sponsor the PVGP Blacktie & Tailpipes Gala, you're not just supporting an event—you're aligning with a cause that has raised over **\$7 million** for individuals with autism and intellectual and developmental disabilities throughout Western Pennsylvania.

**Social Media Engagement:** Our social media presence is robust and dynamic, reaching a broad audience with engaging posts. Your brand will be featured in multiple posts on our Facebook, Instagram, and other social media channels. Expect interactive content, behind-the-scenes looks, and live updates that put your brand front and center.

- Facebook Reach: 858,900
- Facebook Engagement: 148,056
- Instagram Reach: 52,000
- Instagram Visits: 23,370
- Total Social Media Followers: 25,000+
- Email: Several lists totaling over 60,000 total subscribers

**Email Marketing:** Your logo and company details will be prominently featured in our PVGP-related email blasts sent to our subscribers, enhancing your visibility among auto enthusiasts and community supporters.



## **#1 Main Event Sponsor – \$20,000 Investment**

Be the headliner. As our premier sponsor, your brand takes center stage across every element of the evening—from signage to program recognition. This exclusive opportunity highlights your leadership in the community and your commitment to impact.

- **Full-page color ad** in 7,500 PVGP Race Programs (7 3/8" x 9 1/2")
- **Gala "Presented by" naming rights** on all printed/digital gala materials
- **Opportunity to speak**
- **Table of 10** at the Blacktie & Tailpipes Gala (Value: \$3,500)
- **4 Weekend VIP Pavilion Passes** (Value: \$800)
- **Prominent event visibility:** signage, posters, lapel pins, and programs

## **#2 Live Auction Sponsor – \$10,000 Investment**

Fuel the night's biggest moment. The Live Auction commands the room's full attention, and so will your brand. Align with one of the most exciting parts of the evening.

- **Half-page color ad** in PVGP Race Programs
- **Opportunity to introduce the auctioneer**
- **Table of 10** at the Gala (Value: \$3,500)
- **4 VIP Pavilion Passes** (Value: \$800)
- **Prominent signage and branding** throughout the event

## **#3 Cocktail Hour and Main Bar Sponsor – \$8,000 Investment**

Own the first toast. As guests arrive, your brand sets the tone for an elegant evening. High visibility during the first hour when the energy is at its peak.

- **Half-page color ad** in PVGP Race Programs
- **Signature Cocktail Naming Rights** Included, to be served all night
- **Table of 10** at the Gala (Value: \$3,500)
- **4 VIP Pavilion Passes** (Value: \$800)
- **Branded signage** during cocktail hour + race programs, lapel pins, posters

## **#4 Cigar & Bourbon Experience Sponsor – \$7,000 Investment**

The ultimate lounge experience. Own the entire outdoor patio—branded as your company's Cigar & Bourbon Experience. A luxury moment your guests won't forget.

- **Half-page color ad** in PVGP Race Programs
- **Table of 10** at the Gala (Value: \$3,500)
- **4 VIP Pavilion Passes** (Value: \$800)
- **Custom cigar labels** featuring your logo
- **Branded cocktail napkins** and full patio signage

## **#5 Premium VIP Table Sponsor – \$5,000 Investment (Only 3 Available)**

Front-row seat to the fun. Premium placement for your guests—great for entertaining clients or celebrating with friends.

- **Quarter-page color ad** in PVGP Race Programs
- **10 Gala Tickets** (Premium Placement) (Value: \$3,500)
- **Branded signage** at your table + race programs, lapel pins, posters

### #6 Entertainment Sponsor – \$4,000 Investment

Sponsor the soul of the evening. From live performances to poetry, your brand will be part of every showstopping moment.

- **Quarter-page ad** in PVGP Race Programs
- **4 Gala Tickets** (Value: \$1,400)
- **Branded signage** associated with entertainment performances

### #7 Silent Auction Room Sponsor – \$3,500 Investment

Command attention where guests linger longest. Your brand will be featured in this high-traffic, high-energy auction space.

- **Quarter-page ad** in PVGP Race Programs
- **4 Gala Tickets** (Value: \$1,400)
- **Branded signage** inside the silent auction area

### #8 Blinky Ring or Luxury Purse Sponsor – \$3,500 Investment

Add a little sparkle to the night. Sponsor the blinky ring or luxury purse giveaway—a fan favorite moment during the gala.

- **Quarter-page ad** in PVGP Race Programs
- **2 Gala Tickets** (Value: \$700)
- **Branded signage** at prize station and during the giveaway

### #9 Centerpiece Sponsor – \$3,000 Investment

Set the table with style. Your logo featured on floral centerpieces throughout the dining area.

- **Quarter-page ad** in PVGP Race Programs
- **2 Gala Tickets** (Value: \$700)
- **Logo placement** on all floral/table centerpieces

### #10 Swag Bag Sponsor – \$3,000 Investment

Be the brand they leave with. This is an ideal opportunity for a company that wants to be remembered long after the evening ends.

- **Quarter-page ad** in PVGP Race Programs
- **2 Gala Tickets** (Value: \$700)
- **Your logo printed** on all official swag bags distributed to guests
- **Option to include branded item(s)** or literature inside the bags

### #11 Dessert Sponsor – \$3,000 Investment (SOLD)

Sweetest spotlight of the night. Pittsburgh's iconic cookie table is a guest favorite. Your brand will be associated with joy, nostalgia, and indulgence.

- **Quarter-page ad** in PVGP Race Programs
- **2 Gala Tickets** (Value: \$700)
- **Branded signage** at the dessert/cookie table



### **#12 Additional Bar Sponsor – \$3,000 Investment**

Cheers to visibility. Place your brand at one of the most visited spaces of the evening.

- **Quarter-page ad** in PVGP Race Programs
- **2 Gala Tickets** (Value: \$700)
- **Branded signage** at the bar + **Signature Cocktail Naming Rights**

### **#13 Photo Booth Sponsor – \$2,500 Investment (SOLD)**

Be part of every smile. Sponsor branded photos that guests share long after the event ends.

- **Quarter-page ad** in PVGP Race Programs
- **2 Gala Tickets** (Value: \$700)
- **Branded signage** at the booth and on printed/digital photos

### **#14 Wine & Spirits Pull Sponsor – \$1,500 Investment**

Raise a glass in your name. The wine pull is a guest favorite and gives your brand visibility in one of the most interactive corners of the event.

- **Branded signage** at the wine pull area

### **#15 Red Carpet / Step & Repeat Sponsor – \$1,000 Investment (Multiple Sponsors)**

Be the backdrop of every star-studded photo. Your logo will be seen in hundreds of guest photos taken at the red carpet Step & Repeat wall.

- **Logo placement** on Step & Repeat wall
- **Prominent signage** at red carpet entrance

### **#16 Swag Bag Insert Sponsor – \$1,000 Investment (Multiple Sponsors)**

Put your brand in their hands. A chance to place a memorable item directly into every guest's gift bag—perfect for promotional items, samples, or keepsakes.

- **Your product or flyer** placed inside every swag bag (approx. 300–350 guests)
- **Mention** in the gala program under “Swag Bag Contributors”
- **Optional shoutout** in post-event email to attendees

### **#17 Giving Wall Sponsor – \$500 Investment (Multiple Sponsors)**

A simple show of support. Have your name or company recognized on our Giving Wall for all guests to see.

- **Name or logo listed** on the Giving Wall signage



## SPONSORSHIP PAYMENT

**I would like to sponsor this package** # \_\_\_\_\_

**Amount of Sponsorship** \$ \_\_\_\_\_

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_ Please bill me

\_\_\_\_\_ Check payable to Pittsburgh Vintage Grand Prix (mail to address below)

For more info, please contact Dan DelBianco at [delbianco@pvgp.org](mailto:delbianco@pvgp.org) thank you!