



# PITTSBURGH VINTAGE GRAND PRIX ASSOCIATION

*Our country's largest vintage race event...and the only one run on city streets!*

## 2022 Bronze Vendor Tent



The Pittsburgh Vintage Grand Prix is the country's largest vintage racing event and the only one run on actual city streets. We will celebrate our 40<sup>th</sup> year in 2022 with our 10-day festival comprised of a dozen different events that draw over 250,000 visitors. Your sponsorship helps charity and has many unique marketing and public relations advantages.

- The Race Weekend at Schenley Park hosts an International Car Show and vintage races through the city park streets. Our unique golf course venue provides opportunities to promote, sell and entertain employees, and customers and is ideal for erecting tents or product displays.
- Ten distinct Race Week events present a wide variety of sponsorship options including naming rights, event tickets and logo placement. Custom packages can be created.
- Raise your organization's awareness through our wide array of promotional amenities including billboards, social media, web presence, PA announcements, banners, and race program advertising.
- Since 1983, the PVGP, a 501 (c) (3) charity, has raised over \$6 million to provide residential care, treatment, and support for thousands of individuals with autism and intellectual disabilities in the Pittsburgh region.



## Pittsburgh Vintage Grand Prix Race Weekend at Schenley Park July 23/24, 2022



The Pittsburgh Vintage Grand Prix is our nation's largest vintage race event and the only one run on city streets. Ranked in the top 10 of all car shows, the PVGP is firmly established as one of the world's premier automotive festivals and a destination for national brands, car club gatherings and an ideal venue for sponsor activation. We can put you in front of 100,000 spectators during our Race Weekend at Schenley Park. We blend a 3,000-vehicle car show in a true park setting where spectators watch vintage races through the streets and visit the car displays and vendor tents.

**PITTSBURGH VINTAGE GRAND PRIX • 1000 GAMMA DRIVE, SUITE 106 • PITTSBURGH, PA 15238**

## 2022 PVGP Bronze Vendor Tent Offering



### PVGP to Provide the Following On-Site Amenities:

- Location for your tent and display materials within the PVGP International Car Show at Schenley Park during our July 23/24 Race Weekend. This is for vendors only and not available for sponsor entertainment. You can erect a tent or a display no larger than 15' x 15'. You can park a vehicle or van in lieu of a tent and display a table and materials in front of it. Set-up starts at 1:00 pm on Friday July 22. A weekend crowd of over 100,000 is anticipated.
- 10 Wristbands for your staff to enter all weekend at Schenley Park.
- Placement of 4 sponsor-supplied banners at Schenley Park. The maximum size is 3' x 8'. Sponsor is responsible for producing, hanging and removing banners.
- 2 VIP Parking passes for your guests or staff. Each is good for one day of parking on Flagstaff Hill and shuttle buses will transport your guests to the golf course.
- 2 daily PA announcements that include your name along with other Bronze Sponsors.
- 4 PVGP posters, 4 race programs and 2 lapel pins.

### PVGP to Provide the Following Advertising and Promotions:

- Quarter-page color ad in 7,000 PVGP Race Programs that are given to sponsors and sold for \$10 to spectators.
- Your logo posted on the PVGP website as a Bronze Sponsor and rotating on the bottom of all pages. Our site has 100,000 users and 350,000 page views.
- PVGP to promote your sponsorship through our social media channels. The PVGP has 10,500 followers on Facebook, 3,200 on Twitter and 4,600 on Instagram.

### Bronze Sponsor to Provide:

- Donation of \$3,500 to the Pittsburgh Vintage Grand Prix Association.
- The PVGP can supply a 15' x 15 high-peak tent with 4 banquet tables and 6 chairs for an additional \$1,000 and it will be set up before 2:00 Friday, July 22.
- A gas generator can also be rented from the PVGP for the weekend. They are \$400 each and the PVGP takes care of refueling. You will need to pick it up and sign for it at the clubhouse.