



## **PITTSBURGH VINTAGE GRAND PRIX ASSOCIATION**

*Our Country's Largest Vintage Race Event...And The Only One Run On City Streets!*

### **2023 Bronze Vendor Tent**



The Pittsburgh Vintage Grand Prix remains the country's largest vintage racing event, and the only one raced wheel to wheel on actual city streets. In 2023 we celebrate our 41st year with a 10-day Motorsport festival comprised of a dozen different events that draw more than 250,000 visitors.

- The Race Weekend at Schenley Park includes an International Car Show and vintage races through the city park streets. Our unique golf course venue provides opportunities to promote, sell and entertain and is ideal for erecting tents or product displays.
- 12 different events present various sponsorship options, including naming rights, event tickets, and logo placement.
- Raise your organization's awareness through our wide array of promotional amenities, including billboards, social media, LiveStream, web presence, PA announcements, banners, and race program advertising.
- Since 1983, the PVGP, a 501 c3 charity, has raised \$6.4 million to provide residential treatment and support for individuals with autism and intellectual disabilities. It is the largest autism fundraiser in the state.



**Pittsburgh Vintage Grand Prix**  
**Race Weekend at Schenley Park**  
**July 22/23, 2023**



The Pittsburgh Vintage Grand Prix Motorsport Festival is one of our nation's largest vintage race events and the only one run on city streets. Ranked in the top 10 of all car shows, the PVGP is firmly established as one of the world's premier automotive festivals and a destination for national brands, car club gatherings and an ideal venue for sponsor activation. We can put you in front of 100,000 spectators during our Race Weekend at Schenley Park. We blend a 3,000-vehicle car show in a true park setting where spectators watch vintage races through the streets and visit the car displays and vendor tents.

**PITTSBURGH VINTAGE GRAND PRIX • 1000 GAMMA DRIVE, SUITE 106 • PITTSBURGH, PA 15238**

## 2023 PVGP Bronze Vendor Tent Offering



### **PVGP to Provide the Following On-Site Amenities:**

- Location for your tent and display materials within the PVGP International Car Show at Schenley Park during our July 22/23 Race Weekend. This is for vendors only and not available for sponsor entertainment. You can erect a tent or a display no larger than 225 square feet. You can park a vehicle or van next to the tent and display a table and materials in front of it. Set-up starts at 1:00 pm on Friday July 21. A weekend crowd of over 100,000 is anticipated.
- 10 Wristbands for your staff to enter all weekend at Schenley Park.
- Placement of 4 sponsor-supplied banners at Schenley Park. The maximum size is 3' x 8'. Sponsor is responsible for producing, hanging and removing banners.
- 2 VIP Parking passes for your guests or staff. Each is good for one day of parking on Flagstaff Hill and shuttle buses will transport your guests to the golf course.
- 2 daily PA announcements that include your name along with other Bronze Sponsors.
- 4 PVGP posters, 4 race programs and 2 lapel pins.

### **PVGP to Provide the Following Advertising and Promotions:**

- Quarter-page color ad in 7,000 PVGP Race Programs that are given to sponsors and sold for \$10 to spectators.
- Your logo posted on the PVGP website as a Bronze Sponsor and rotating on the bottom of all pages. Our site has 100,000 users and 350,000 page views.
- PVGP to promote your sponsorship through our social media channels. The PVGP has 12,000 followers on Facebook, 3,000 on Twitter and 6,000 on Instagram.

### **Sponsor to Provide:**

- Donation of \$3,500 to the Pittsburgh Vintage Grand Prix Association.
- The PVGP can supply a 15' x 15 high-peak tent with 3 banquet tables and 4 chairs for an additional \$750 and it will be set up before 2:00 PM Friday, July 21.
- Your quarter-page ad can be upgraded to a half page for an additional \$250 or a full page for \$500.