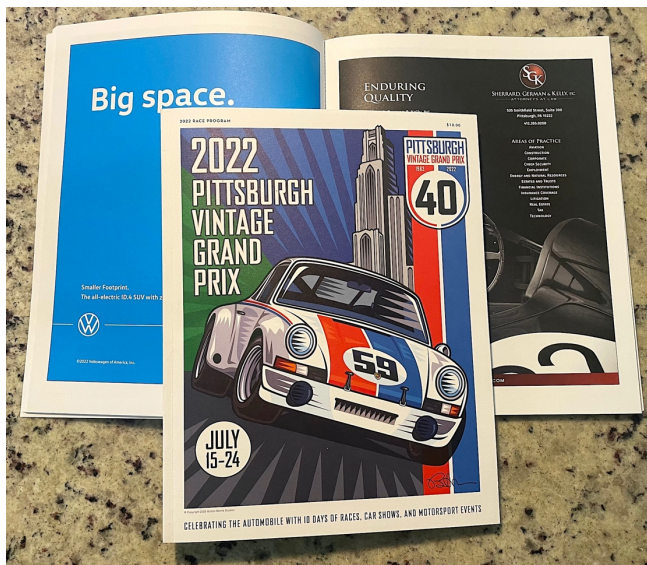




2023 Pittsburgh Vintage Grand Prix Race Program Advertising



Placing an ad in our Race Program is a great way to reach our spectators and racers and show your support for our charities. This magazine-formatted perfect-bound program is over 120 pages of full-color excitement and features a course map, event schedule, driver bios, race history, fabulous photographs, and unique stories.

7,500 full-color programs are printed and are available throughout all 10 days of our Race Week. Your ad will receive extensive exposure throughout the region as well as nationally through the vintage race community.

You can also purchase a track billboard inside the track. The advertiser must supply color art and the

PVGP creates and erects a 3' high x 6' wide sign. The cost is \$500 each for the weekend at Schenley Park.

Ad Rates and Mechanical Requirements - Dimensions are for island ads only – no bleeds

Full Page Ad 7 3/8" wide x 9 1/2" high

- Four Color \$1,750
- Black & White \$1,400

Quarter Page Ad 3 1/2" wide x 4 3/4" high

- Four Color \$600
- Black & White \$400

Half Page Ad 7 3/8" wide x 4 3/4" high

- Four Color \$1,000
- Black & White \$750

Business Card Ad 3 1/2" wide x 2" high

- Four Color \$400
- Black & White \$250

Advertising Inquiries: Dan DelBianco Phone (412) 559-3500

Advertising Material Deadline: June 1, 2023

File Requirements: High Res PDF (under 10 mgs) emailed to delbianco@pvgp.org

Artwork, layout, scanning, typesetting, or revisions performed by the printer will be billed at \$50 per hour.

Send payment and this form to Pittsburgh Vintage Grand Prix, 1000 Gamma Drive, Suite 106 Pittsburgh, PA 15238

Your Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____