



PITTSBURGH VINTAGE GRAND PRIX ASSOCIATION

Our Country's Largest Vintage Race Event...And The Only One Run On City Streets!

2023 Auto Restoration Shop Display



The Pittsburgh Vintage Grand Prix remains the country's largest vintage racing event, and the only one raced wheel to wheel on actual city streets. In 2023 we celebrate our 41st year with a 10-day Motorsport festival comprised of a dozen different events that draw more than 250,000 visitors.

- The Race Weekend at Schenley Park includes an International Car Show and vintage races through the city park streets. Our unique golf course venue provides opportunities to promote, sell and entertain and is ideal for erecting tents or product displays.
- 12 different events present various sponsorship options, including naming rights, event tickets, and logo placement.
- Raise your organization's awareness through our wide array of promotional amenities, including billboards, social media, LiveStream, web presence, PA announcements, banners, and race program advertising.
- Since 1983, the PVGP, a 501 c3 charity, has raised \$6.4 million to provide residential treatment and support for individuals with autism and intellectual disabilities. It is the largest autism fundraiser in the state.



**Pittsburgh Vintage Grand Prix
Race Weekend at Schenley Park
July 22/23, 2023**



The Pittsburgh Vintage Grand Prix is our nation's largest vintage race event and the only one run on city streets. Ranked in the top 10 of all car shows, the PVGP is firmly established as one of the world's premier automotive festivals and a destination for national brands, car club gatherings and an ideal venue for sponsor activation. We can put you in front of 100,000 spectators during our Race Weekend at Schenley Park. We blend a 3,000-vehicle car show in a true park setting where spectators watch vintage races through the streets and visit the car displays and vendor tents.

PITTSBURGH VINTAGE GRAND PRIX • 1000 GAMMA DRIVE, SUITE 106 • PITTSBURGH, PA 15238

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Pittsburgh Vintage Grand Prix to Provide:

- Display area within the International Car Show at Schenley Park Car Show on the July 22/23 weekend. 100,000 spectators visit the show and watch the races each year. Only restoration shops are eligible for this special offer. You must supply your own tent with a footprint no larger than 10' x 20'. You will be able to park two cars alongside and underneath the tent. You can leave your cars overnight if you wish, the PVGP has overnight security. **value \$2,500**
 - 6 wristbands for your staff and guests to enter all weekend. **value \$60**
 - Business card sized ad in 7,500 Race Programs. They are an excellent year-round advertising tool to promote your shop. **value \$400**
 - Your company name mentioned 4 times each day on a PA announcement. - **value \$200**
 - 4 posters and 4 race programs. - **value \$80**
- Total value of PVGP Amenities \$3,240**

Restoration Shop to Provide:

- Sponsorship fee of \$2,500 payable to the Pittsburgh Vintage Grand Prix Association.
- The PVGP can provide a 10' x 20' tent with a solid backwall, 3 banquet tables and 8 chairs for an additional \$625. It will be erected by noon on Friday, July 21 for you to move in.
- High-rez PDF of your 3 1/2" W x 2" H race program ad. Island ad, no bleeds emailed to delbianco@pvgp.org by June 1. You can upgrade to a quarter page ad for an additional \$100 and a half page for an \$200 or a full page for \$500.