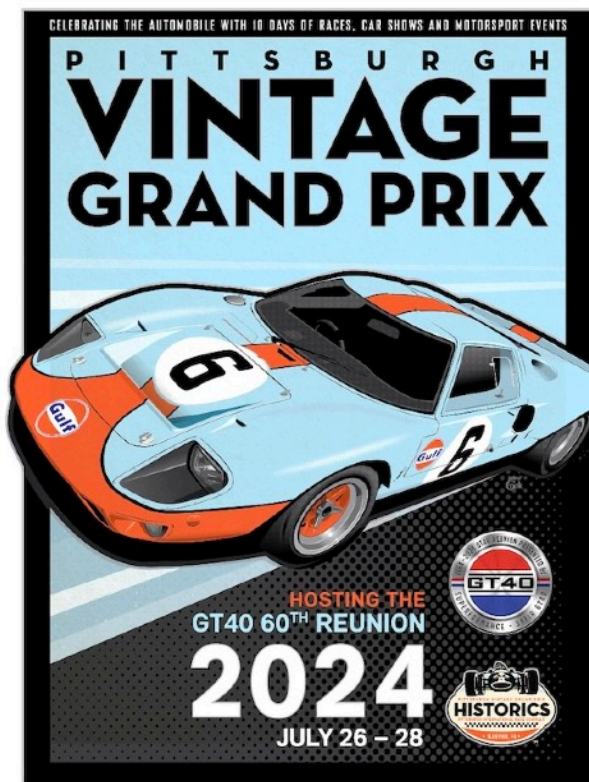




MEDIA GUIDE 2024



Welcome to the Pittsburgh Vintage Grand Prix Media Guide!

As we gear up for an exhilarating celebration of automotive history and culture, we are delighted to provide our esteemed media partners with detailed insights into our interview schedules. This guide is designed to assist you in navigating both the Peoples Gas Stage interviews and the dynamic on-field interviews, ensuring you have all the information needed to cover these engaging events comprehensively.

Peoples Gas Stage Interviews: Set against the backdrop of Schenley Park, the Peoples Gas Stage will host a series of captivating discussions throughout the event. From deep dives into automotive design with industry legends to explorations of innovative trends in motorsports, these sessions are tailored to provide a breadth of perspectives on both the past and future of motoring. Each interview is scheduled with precise timing, providing ample opportunity for media coverage, high-quality photography, and audience engagement.

On-Field Interviews: The on-field interviews offer a unique, up-close look at specific marques and models, highlighting significant anniversaries and innovations. These interviews will occur at various show fields, each marked with precise what3words locations to help you find your way effortlessly. Whether it's exploring the legacy of Bizzarini, the unveiling of the INEOS Grenadier or diving into the intricate details of classic Minis and microcars, these sessions are designed to enrich your understanding and coverage of the vehicles on display.

Media Assistance: Our goal is to support you, our media partners, in every way possible. We provide scheduled interview times, detailed location information, and background on interviewees to ensure you can plan and execute your coverage with ease. Media-exclusive areas will be equipped with necessary amenities to facilitate your reporting, photography, and broadcasting needs.

We invite you to use this guide as a resource to navigate through the rich tapestry of stories and events that make the Pittsburgh Vintage Grand Prix a highlight of the automotive year. Whether you are capturing the essence of high-speed heritage or the detailed narratives of engineering marvels, we are here to assist and enhance your experience. Thank you for joining us in documenting this extraordinary gathering of automotive enthusiasts and legends.

What3Words

The 2024 Pittsburgh Vintage Grand Prix is leveraging the what3words system to enhance navigation for media professionals. Every interview site within the event has been assigned a specific three-word address to streamline access and coordination.

How to Use what3words at the PVGP:

1. **Download the App:** Ensure you have the what3words app installed on your mobile device. It's available for free in both the iOS App Store and Google Play Store.
2. **Locate Interview Sites:** Each interview site at the PVGP has a unique three-word address. You will receive these addresses in your media packet. You can also find them listed on the official PVGP website and event guide.
3. **Navigate Precisely:** Open the what3words app and enter the three-word address provided, such as ///legend.prime.chop. The app will show you the exact 3m x 3m square where your interview will take place. You can then follow the directions in the app to navigate directly to the location.
4. **Share Locations:** If you need to direct others to the same spot, simply share the three-word address with them. This method ensures that everyone can find the precise location quickly and without confusion.

Utilizing what3words for the PVGP ensures that all participants can find and refer to exact locations effortlessly, enhancing the overall efficiency and coordination of media activities during the event.

Evening of Speed Schedule

Friday August 2 2024

4:00 pm – Frick Fine Arts: GT 40 display moves onto Lawn
4:30 pm – Flagstaff Hill: Parking opens for Ticketed Guests
5:00 pm – 6:00pm – Meet & Greet of Vintage Indy and Ragtime Racers
5:00 pm – Frick Fine Arts: Opens to Ticketed Guests
5:00 pm – Paddock: Race cars parade to the Frick Fine Arts Building
5:30 pm – Emerald Lawn Tent: Interviews of Pitt and CMU FSAE students
6:15 pm – Frick Fine Arts: Food is available
7:00 pm – Emerald Lawn Tent: Bill Warner “Photography Then and Now”
8:30 pm – Race Cars head back to the paddock before nightfall.
9:00 pm - Event concludes

Engineering the Future: Bridging F1 and Le Mans Expertise with University Innovations

Time: 5:30pm

Location: Schenley Plaza Tent, <https://what3words.com/future.assets.ranked>

Join us for a dynamic panel discussion at the Schenley Plaza Tent, where University Formula SAE teams—Panther Racing, Carnegie Mellon Racing, and Penn State's Nittany Racing—will present their latest advancements in electric vehicle-powered race cars. The panel features prominent automotive engineers and designers, Kip Wasenko and Brian Willis, whose extensive careers span high-stakes environments from Formula One to iconic Le Mans entries. Kip Wasenko, known for his pivotal role in Cadillac's racing ventures and his extensive experience in automotive design at General Motors, brings a rich legacy of innovation. Brian Willis, the CEO and Chief Engineer at Leap Racing, has made significant contributions to race car development with projects like the Panoz DeltaWing and his tenure at Williams F1, emphasizing advanced aerodynamics and vehicle dynamics. Their profound expertise makes them uniquely qualified to discuss and evaluate the sophisticated technologies developed by these university teams. This session promises to be an enlightening encounter for anyone keen on automotive engineering and the future of motorsport design.

Motorsports Photography Then and Now: A Journey with Bill Warner

Time: 6:30pm

Location: Schenley Plaza Tent, <https://what3words.com/future.assets.ranked>

Join renowned motorsports photographer Bill Warner and host Adela Wee for "Motorsports Photography Then and Now," an engaging exploration into the art of capturing speed on film. The interview will uncover the stories behind Bill's iconic photographs and delve into his unique film techniques that resonate with today's resurgence in analog photography. This session promises to be both nostalgic and enlightening, offering a rare glimpse into the precision and passion of motorsports photography.

PVGP Peoples Gas Stage Schedule

<https://what3words.com/status.until.souk>

Saturday Aug 3 2024

09:30am - Driving Art Forward: A Conversation with Todd Owens, the Visionary Behind the 2024 Pittsburgh Vintage Grand Prix Poster

09:50am - Micro Marvels: Jeff Lane on the Art and Impact of Collecting Microcars

10:10am - Racing Through Time: The Ragtime Racers Legacy

10:30am - Speed and Legacy: The Evolution of Indy Racing

11:00am - Coloring the Future: Trends and Predictions with PPG's Leading Stylists

11:30am - Racing Legacies: Luigi Chinetti Jr. on NART's Influence and the 'Ferrari' Film'

12:00pm - Engineering the Future: A Conversation with Brian Willis on Innovation in Automotive Design

12:30pm - Designing the Future: A Conversation with Kip Wasenko on Cadillac's Innovation and Legacy

01:00pm - Racing Through Time: A Conversation with Jim Boffo, Pittsburgh's Vintage Racing Icon

01:30pm - Hosanna House Youth Judging Program Awards at Pittsburgh Vintage Grand Prix

02:00pm - First Ever Miss Vintage Grand Prix Pinup Contest Hosted by Miss Mandy Frank

03:00pm - Larry Smith Award Presentation

03:10pm - Downtown Pittsburgh Unveiled: Past, Present, and Future with Jeremy Waldrup

03:35pm - Innovating Pittsburgh: From Steel Roots to Technological Frontiers

PVGP Peoples Gas Stage Schedule

Saturday Aug 3 2024

Driving Art Forward: A Conversation with Todd Owens, the Visionary Behind the 2024 Pittsburgh Vintage Grand Prix Poster

Interview: 9:30am

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Jodi Forlizzi

This interview features a conversation between Jodi Forlizzi and Todd Owens, the talented artist behind the 2024 event's poster. This discussion will delve into Todd's artistic journey, exploring his fusion of automotive themes with his unique artistic vision. The interview will shed light on his inspirations, the creative challenges he faced, and the processes he employs from concept to completion. Additionally, it will touch upon the impact he hopes his work will have on viewers, and what future projects he is excited about, especially those that blend art with automotive culture. This engaging dialogue aims to provide a deeper understanding of the artistic contributions that enhance the cultural fabric of the Pittsburgh Vintage Grand Prix.

Micro Marvels: Jeff Lane on the Art and Impact of Collecting Microcars

Interview: 9:50am

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Jodi Forlizzi

The interview will feature Jeff Lane, an esteemed collector and the founder of the Lane Motor Museum, discussing the captivating world of microcars. Anchoring the Microcar Spotlight at the PVGP this year, Jeff will delve into his personal journey with these unique vehicles, highlighting their historical significance and distinctive design. The conversation will also explore the challenges and rewards of collecting and restoring microcars, their influence on modern automotive trends, and the future role of these small-engine wonders in an evolving vehicle landscape. This insightful interview will not only shed light on the fascinating characteristics of microcars but also celebrate their enduring appeal and cultural impact.

Racing Through Time: The Ragtime Racers Legacy

Interview: 10:10am

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Ted Sohler

Join us at the Pittsburgh Vintage Grand Prix for an enlightening session with Brian Blain, the visionary behind Ragtime Racers. Delve into the enthralling world of pre-WWI racing cars as Brian shares the joys and challenges of preserving these historic vehicles. Discover the craftsmanship and passion required to maintain the legacy and mechanical beauty of these early racing machines, offering a rare glimpse into the dawn of motor racing.

PVGP Peoples Gas Stage Schedule

Saturday Aug 3 2024

Speed and Legacy: The Evolution of Indy Racing

Interview: 10:30am

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Ted Sohier

Ted Sohier will host a dynamic discussion with Al Unser Jr and Mike Lashmett from Vintage Indy, diving into the storied past and vibrant present of Indy car racing. This interview will highlight the personal racing experiences of Al Unser Jr, a legend of the track, alongside Mike Lashmett's insights into the technological innovations that have propelled the sport forward. Together, they will explore how the legacy of Indy racing continues to evolve, influencing new generations of racers and racing enthusiasts alike. This conversation is a must-see for anyone fascinated by the speed, strategy, and spirit of Indy car racing.

Coloring the Future: Trends and Predictions with PPG's Leading Stylists

Interview: 11:00am

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Bernard Martin

In an insightful interview at the Pittsburgh Vintage Grand Prix, color stylists Misty Yeomans and Rosa Colucci from PPG will offer a deep dive into the latest trends in color and coatings across various industries that PPG caters to, with a special focus on the automotive and architectural sectors. They will discuss how their roles involve predicting and influencing color trends that shape consumer preferences and market dynamics. Misty and Rosa will elaborate on PPG's sophisticated color forecasting process, which combines cultural, social, and economic factors to anticipate future trends. This session will not only highlight what's new but also explore the science and strategy behind how these colors are chosen, offering a glimpse into the future of aesthetics in our daily environments.

Racing Legacies: Luigi Chinetti Jr. on NART's Influence and the 'Ferrari' Film'

Interview: 11:30am

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Bernard Martin

Join us for an exclusive interview with Luigi Chinetti Jr., where he delves into the profound impact of the North American Racing Team (NART) on Ferrari's rise in North America and its enduring legacy in motorsports. Luigi will also share his personal insights on the 2023 movie 'Ferrari,' discussing its portrayal of the racing world and Enzo Ferrari's character, and reflecting on how the film resonates with his deep family ties to the iconic brand. This engaging session titled 'Racing Legacies: Luigi Chinetti Jr. on NART's Influence and the 'Ferrari' Film' offers a unique perspective on the intertwining of historical achievements and contemporary representation in cinema.

PVGP Peoples Gas Stage Schedule

Saturday Aug 3 2024

Engineering the Future: A Conversation with Brian Willis on Innovation in Automotive Design

Interview: 12:00pm

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Ted Sohier

Join us for an interview with Brian Willis, Owner, CEO, and Chief Engineer at Leap Racing, as part of the Pittsburgh Vintage Grand Prix. With a storied career that bridges the realms of automotive and aerospace engineering, Brian will share insights into his pioneering work, from the aerodynamics of sports prototypes to the creation of electric race cars for the Le Mans-Garage 56 initiative. This discussion will delve into his leadership at Leap Racing, his contributions to major projects like the 2016 Ford GT Le Mans winner, and his vision for the future of vehicle design. Tune in to explore how Brian's innovative approaches and technical expertise are shaping the next generation of high-performance vehicles.

Designing the Future: A Conversation with Kip Wasenko on Cadillac's Innovation and Legacy

Interview: 12:30pm

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Ted Sohier

In an exclusive interview at the Pittsburgh Vintage Grand Prix, Kip Wasenko, former Head of Design at General Motors, shares his extensive experience, including his foundational work at Saturn and significant contributions to Cadillac. Wasenko delves into his role in the development of a Le Mans Race car, which paved the way for the innovative Cadillac V-Series, merging luxury with high-performance standards. He also discusses his leadership in creating the all-electric Lyriq, emphasizing the integration of sustainability with luxury. Join Ted Sohier for this enlightening conversation that explores Wasenko's pivotal role in redefining Cadillac through groundbreaking design and his lasting impact on the automotive industry.

Racing Through Time: A Conversation with Jim Boffo, Pittsburgh's Vintage Racing Icon

Interview: 1:00pm

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Ted Sohier

Join us at the Pittsburgh Vintage Grand Prix to honor Jim Boffo, a New Brighton native and a significant figure in local motorsports, as this year's Honorary Starter. Celebrated for his deep roots in racing, particularly with his iconic yellow No. 1 1967 Mini Cooper S, Jim exemplifies the passion and spirit of vintage racing. His achievements and contributions to the racing community over the decades, especially in Western Pennsylvania, make this event a must-attend for enthusiasts wanting to experience the thrill of vintage racing alongside a local legend. For more about Jim, visit [Jim Boffo's Honorary Starter Announcement](#).

PVGP Peoples Gas Stage Schedule

Saturday Aug 3 2024

Hosanna House Youth Judging Program Awards at Pittsburgh Vintage Grand Prix

Time: 1:30pm

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Join us while the young judges from Hosanna House will evaluate this year's featured Marque of the Year—the iconic Mini, to award their “Best in Show”. In partnership with Mini of Pittsburgh, these budding automotive enthusiasts will explore and assess a collection of Minis, delving into the rich history and distinctive traits of this beloved brand. Building on the success of last year's program, which focused on the Ferrari showcase, this year's event will culminate in the presentation of the Best of Show award, chosen by our insightful young judges. Witness the excitement and support the next generation of car enthusiasts as they make their mark on this prestigious event. This year the judges got to spend some time with Kip Wasenko, former Head of Design at General Motors, in several meetings to learn about judging methods and automotive design.

First Ever Miss Vintage Grand Prix Pinup Contest Hosted by Miss Mandy Frank

Time: 2:00pm

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Get ready to step back in time with the glamour of the 1960s and 70s at the inaugural Miss Vintage Grand Prix Pinup Contest, hosted by the renowned Miss Mandy Frank. This event promises a delightful blend of vintage charm and spirited competition. Contestants are invited to channel the iconic British 1960s look or any other pinup style to win fantastic prizes and the prestigious title of Miss Vintage Grand Prix. With a stunning array of vintage race cars setting the scene, participants will have the perfect backdrop to showcase their unique styles and personality. Join us for a day of retro fashion, fierce competition, and unforgettable moments. Don't miss out on this spectacular addition to the Pittsburgh Vintage Grand Prix festivities!

Larry Smith Award Presentation

Time: 3:00pm

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Join us at the Pittsburgh Vintage Grand Prix to witness the prestigious Larry Smith Award presentation, a tribute to the enduring legacy and spirit of Larry Smith, whose passion and dedication were the foundation of our renowned International Car Show at Schenley Park. Each year, this award is given to an individual who best exemplifies Larry's extraordinary commitment to the automotive community and his love for bringing people together to enjoy their cars. Be sure to gather at the main stage for this special ceremony, a heartfelt celebration of dedication and passion within the world of motorsports. Additionally, we invite you to view the list of previous winners and learn more about their contributions on our website: [Larry Smith Award Winners](#).

PVGP Peoples Gas Stage Schedule

Saturday Aug 3 2024

Downtown Pittsburgh Unveiled: Past, Present, and Future with Jeremy Waldrup

Interview: 3:10pm

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Jodi Forlizzi

This exclusive interview will feature Jeremy Waldrup, President and CEO of the Pittsburgh Downtown Partnership. The discussion will explore the transformative journey of Pittsburgh's downtown area, highlighting the past, present, and future developments spearheaded by the PDP. Attendees can expect to gain insights into the origins and evolution of the Pittsburgh Downtown Partnership, its key achievements, and future initiatives, including the roles of Point State Park and the recent developments around the NFL draft as well as the city's urban development. This engaging session will illuminate the ongoing efforts to reshape perceptions and enhance the vibrancy of Pittsburgh's cityscape.

Innovating Pittsburgh: From Steel Roots to Technological Frontiers

Interview: 3:35pm

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Jodi Forlizzi

This interview will feature a thought-provoking conversation between Jodi Forlizzi and Don Evans, President and CEO of Pittsburgh Gateways will explore the role of the Direct Energy Center in catalyzing Pittsburgh's shift from a steel-centric past to a future focused on robotics and autonomous vehicle development. By highlighting the transformation of the historic Connolly Trade School into a hub of innovation and interdisciplinary collaboration, the interview will shed light on Pittsburgh's evolving identity as a leader in technology and specialty metals, underscoring the city's commitment to both preserving its rich industrial heritage and embracing a forward-looking vision

PVGP Peoples Gas Stage Schedule

Sunday Aug 4 2024

09:30am - Driven by Passion: A Journey Through Racing, Photography, and Innovation with PVGP Grand Marshal Bill Warner

11:00am - Parade begins on track

11:30am- Opening Ceremonies.

Driven by Passion: A Journey Through Racing, Photography, and Innovation with PVGP Grand Marshal Bill Warner

Interview: 9:30am

Location: Peoples Gas Stage, <https://what3words.com/status.until.souk>

Interviewed by: Bernard Martin

Join us for a captivating interview with Bill Warner, this year's Grand Marshall at the Pittsburgh Vintage Grand Prix. Bill Warner, a renowned figure in the automotive world, will delve into his fascinating journey from a celebrated photographer to a revered automotive journalist with stints at notable magazines like Sports Car Graphic and Road & Track. Discover his cherished experiences at race tracks around the world, both behind the camera and behind the wheel. Warner will also share the inspiring story behind founding The Amelia Island Concours d'Elegance, his intriguing adventures in Cuban car culture, and a sneak peek into his personal garage. This session promises unique insights and inspiring anecdotes from one of the legends in the world of vintage automobiles. Don't miss this chance to hear from the man who has lived, raced, and preserved car culture like no other.

People's Gas Stage Talent

Jodi Forlizzi

Jodi Forlizzi is a renowned expert in interaction design and user experience, currently serving as a professor at Carnegie Mellon University's Human-Computer Interaction Institute. With a deep-rooted passion for enhancing how people interact with technology, her research has led to groundbreaking contributions in software and systems design. Jodi is a sought-after speaker and consultant in the tech industry, where she applies her expertise to improve user interfaces and digital interactions. Her role in conducting interviews at the Pittsburgh Vintage Grand Prix highlights her adept skill in engaging with diverse audiences and discussing complex topics in accessible ways.

Ted Sohier

Ted Sohier is a seasoned broadcaster with extensive experience in radio and public speaking. Known for his resonant voice and insightful commentary, Ted has been a staple in the Pittsburgh media landscape, particularly noted for his work with classical music and cultural programming. His articulate delivery and thoughtful interview style make him a respected figure in conducting meaningful dialogues. At the Pittsburgh Vintage Grand Prix, Ted brings his expertise to the forefront, engaging with guests to explore the rich stories behind the event and its celebrated figures.

Bernard Martin

Bernard Martin is an influential figure in the automotive and event management industries, holding multiple key roles including Director of Communications and Showrunner for Stage and Video at the Pittsburgh Vintage Grand Prix. As the Managing Director of the Cortile Italian Car Show and Co-Founder of the Greenbrier Concours d'Elegance, he has a profound impact on shaping premier automotive events. Bernard is also the founder of ConcoursLLC and Rock n Rad Car Events, bringing innovative concepts to car enthusiasts. His membership in the International Motor Press Association underscores his deep connections within the automotive journalism community.

On Field Interviews

Saturday Aug 3 2024

9:00 AM Full Circle: A Journey Through PVGP History with Morgan McLane and the Iconic Mini Cooper. **Location:** Mini Marque of the Year Field, <https://what3words.com/saints.closes.gift>

9:00 AM Micro Marvels Unveiled: Jeff Lane Presents Classic Icons at PVG. **Location:** Spotlight Show Field, <https://what3words.com/deeper.desire.fries>

9:15 AM Homegrown Heroes: The American Bantam Legacy at the PVGP. **Location:** Spotlight Show Field, <https://what3words.com/deeper.desire.fries>

9:30 AM Small Wonders: The Isetta: The Car That Saved BMW. **Location:** BMW Show Field, <https://what3words.com/nobody.again.banana>

9:30 AM Mini Might: Exploring Japan's Kei Vehicles at PVGP with Pittsburgh Kyūsha. **Location:** Asian Car Show, <https://what3words.com/clip.apples.leap>

9:45 AM Art on Wheels: Senpai Party's Fusion of Anime and Autos at the Asian Car Show. **Location:** Asian Car Show, <https://what3words.com/clip.apples.leap>

9:50 AM VW: Albert Heiles Karmin Ghia. **Location:** VW Showfield, <https://what3words.com/agree.grants.supply>

10:00 AM Ride Through Time: Celebrating Four Generations of Miata. **Location:** Asian Car Show, <https://what3words.com/clip.apples.leap>

10:30 AM Trailblazing Tough: The INEOS Grenadier Debuts at PVGP. **Location:** French Quarter Car Show, <https://what3words.com/clip.apples.leap>

10:55 AM TVR Car Club Makes PVGP its 2024 North American Gathering. **Location:** TVR Showfield, <https://what3words.com/files.arrive.gather>

12:00 PM Exclusive Insights: Luigi Chinetti Jr. on Ferrari's Pioneering Victory at Le Mans. **Location:** Cortile Italian Car Show, <https://what3words.com/eaten.bigger.rips>

1:30 PM Champions of Elegance: Witness the Cortile Cup Winner's Circle 2024. **Location:** Cortile Italian Car Show, <https://what3words.com/eaten.bigger.rips>

2:00 PM Electrifying the Track: University Formula SAE Teams Showcase EV Innovation at PVGP. **Location:** Cortile Italian Car Show, <https://what3words.com/custom.tender.jobs>

2:00 PM Thrills on Two Wheels: The Vintage Motorbike Show. **Location:** Vintage Motorbike Show, <https://what3words.com/gladiators.cove.always>

On Field Interviews

Saturday Aug 3 2024

Full Circle: A Journey Through PVGP History with Morgan McLane and the Iconic Mini Cooper

Time: 09:00am

Location: Mini Marque of the Year Field - <https://what3words.com/saints.closes.gift>

Interviewer: Ted Sohier

Join us for a captivating interview with Morgan McLane, conducted by Ted Sohier, this Saturday at the Mini Marque of the Year Area during the Pittsburgh Vintage Grand Prix. Morgan, whose passion for Minis was sparked in childhood at the PVGP, will share his unique story and display a cherished photo of himself in a Mini Cooper with deep roots in the PVGP's history. This particular Mini, originally owned by PVGP co-founder Alan Patterson, has been part of the lives of several notable figures within the PVGP community, including racer Ian Wisbon and its current owner, John Hedeem.

Micro Marvels Unveiled: Jeff Lane Presents Classic Icons at PVGP

Time: 09:00am

Location: Spotlight Show Field, <https://what3words.com/deeper.desire.fries>

Interviewer: Bernard Martin

Our spotlight interview delves into a sampling from the Lane Museum collection, featuring the 1964 Peel P-50, the world's smallest production car; the 1957 Heinkel Kabine, a German-engineered bubble car; and the distinctive 1957 BAG Spatz. Discover the unique stories behind these compact classics. Don't miss this exclusive look at some of the most intriguing and rare vehicles in automotive history, brought to life through Jeff Lane's passionate insights.

Homegrown Heroes: The American Bantam Legacy at the PVGP

Time: 09:15am

Location: Spotlight Show Field, <https://what3words.com/deeper.desire.fries>

Interviewer: Bernard Martin

Join us at the American Car Show during the Pittsburgh Vintage Grand Prix for a special tribute to a local legend—the American Bantam. Manufactured right in Butler, Pennsylvania, these compact cars are an integral part of Western Pennsylvania's rich automotive heritage. From the stylish 1938 model that inspired Donald Duck's iconic car to the pioneering designs of the first U.S. Army jeep, American Bantam's innovations continue to captivate car enthusiasts.

Small Wonders: The Isetta: The Car That Saved BMW

Time: 09:30am

Location: BMW Show Field, <https://what3words.com/nobody.again.banana>

Interviewer: Ted Sohier

This tiny marvel not only captured hearts with its unique design but also played a pivotal role in saving BMW during tough financial times.

On Field Interviews

Saturday Aug 3 2024

Mini Might: Exploring Japan's Kei Vehicles at PVGP with Pittsburgh Kyūsha

Time: 09:30am

Location: Asian Car Show, <https://what3words.com/clip.apples.leap>

Interviewer: Bernard Martin

Post-World War II, Japan introduced the Kei class—small but mighty vehicles defined by strict size, power, and weight regulations. These cars gained immense popularity due to incentives like reduced taxes and fees, becoming a staple of Japanese automotive culture. From nimble coupes and rugged 4x4s to versatile delivery vans and even quaint fire engines, experience the diversity and ingenuity of late '90s Kei vehicles from renowned brands like Subaru, Honda, and Suzuki. It's all brought to life by the passionate members of Pittsburgh Kyūsha

Art on Wheels: Senpai Party's Fusion of Anime and Autos at the Asian Car Show

Time: 09:45am

Location: Asian Car Show, <https://what3words.com/clip.apples.leap>

Interviewer: Bernard Martin

Join us for a unique exploration at the Asian Car Show where the Senpai Party merges the colorful worlds of anime and automotive culture. This innovative collaboration showcases the Itasha style, transforming cars into moving canvases adorned with vibrant anime and manga artwork. Our interview will delve into how the Senpai Party connects local Itasha enthusiasts, highlights their spectacular vehicles, and inspires a broader appreciation of this artistic expression

Decades of Drive: Celebrating VW's Milestones with Albert Heiles

Time: 09:50

Location: VW Showfield, <https://what3words.com/agree.grants.supply>

Interviewer: Ted Sohler

Join us for an exclusive interview with Albert Heiles at the VW show, where we delve into the monumental anniversaries of Volkswagen in the United States. This year marks the 75th anniversary of Volkswagen's introduction to the American market and the 50th anniversary of the iconic VW Golf, originally produced in New Stanton, PA. Albert Heiles, a renowned expert in Volkswagen history, will share insights into the brand's enduring legacy and the pivotal role of the New Stanton plant in shaping the Golf's success.

On Field Interviews

Saturday Aug 3 2024

Ride Through Time: Celebrating Four Generations of Miata

Time: 10:00am

Location: Asian Car Show, <https://what3words.com/clip.apples.leap>

Interviewer: Bernard Martin

Our interview with the West Penn Miata Club as they showcase the evolution of the Mazda Miata across its four generations. Discover the classic, lightweight design of the first generation (NA, 1989-1997) with its iconic pop-up headlights, followed by the more powerful and refined second generation (NB, 1999-2005). Explore the third generation's (NC, 2006-2015) contemporary redesign with a larger body and enhanced features, culminating in the fourth generation (ND, 2015-present) which combines modern technology with a return to the model's lightweight, agile roots.

Trailblazing Tough: The INEOS Grenadier Debuts at PVGP

Time: 10:30am

Location: French Quarter Car Show, <https://what3words.com/clip.apples.leap>

Interviewer: Bernard Martin

Join us for the exciting debut of the INEOS Grenadier! Be among the first to see this rugged off-road utility vehicle, designed with a nod to classic 4x4s but reimagined for today's adventures. This is a landmark event for 4x4 enthusiasts and the automotive community you won't want to miss! For more details, visit the [Pittsburgh Vintage Grand Prix website](#).

TVR Car Club Makes PVGP it's 2024 North American Gathering

Time: 10:55

Location: TVR Showfield, <https://what3words.com/files.arrive.gather>

Interviewer: Ted Sohier

This year, the Pittsburgh Vintage Grand Prix is thrilled to host the TVR Car Club North America's annual gathering. With a robust turnout expected – approximately 35 exquisite TVRs – this event promises a rare glimpse into the storied legacy of TVR. Founded in 1947 by TreVoR Wilkinson, the marque has left an indelible mark on sports car history with models like the Griffith, Chimaera, and Sagaris now re-entering the U.S. under the '25-year rule'.

Exclusive Insights: Luigi Chinetti Jr. on Ferrari's Pioneering Victory at Le Mans

Time: 12:00pm

Location: Cortile Italian Car Show, <https://what3words.com/eaten.bigger.rips>

Interviewer: Bernard Martin

ONLY Media professionals with PVGP credentials are invited to an exclusive interview at the Cortile Italian Car Show Luncheon, where Luigi Chinetti Jr. will recount the thrilling story of Ferrari's first major international win at the 1949 Le Mans. This event marks a pivotal moment in automotive history, establishing Ferrari's global racing legacy. Discover firsthand accounts of the race that propelled Ferrari to the forefront of high-performance sports cars and hear about the strategic decisions and perseverance that led to this historic triumph. For more details and to secure your spot, please visit the official [Cortile Italian Car Show page](#)

On Field Interviews

Saturday Aug 3 2024

Champions of Elegance: Witness the Cortile Cup Winner's Circle 2024

Time: 1:30pm

Location: Cortile Italian Car Show, <https://what3words.com/eaten.bigger.rips>

Interviewer: Jason Moka, Chief Judge

Step into the realm of automotive royalty at the Cortile Italian Car Show as we unveil the 2024 Cortile Cup Winner's Circle. This year's judges face a breathtaking decision among remarkable contenders: the sleek 1967 Bizzarini P538, the elegant 1959 OSCA model 18S, and a historic 1912 Fiat Race Car. Each vehicle boasts a legacy of speed and style, but only one will claim the prestigious Cortile Cup. Join us for this thrilling showcase of craftsmanship and heritage, and see which masterpiece will be crowned the epitome of automotive excellence. Don't miss this celebration of history, performance, and beauty at one of the most anticipated events of the year.

Electrifying the Track: University Formula SAE Teams Showcase EV Innovation at PVGP

Time: 2:00pm

Location: Cortile Italian Car Show, <https://what3words.com/custom.tender.jobs>

Interviewer: Ted Sohier

Experience the future of racing at the Pittsburgh Vintage Grand Prix, where University Formula SAE teams—Panther Racing, Carnegie Mellon Racing, and Penn State's Nittany Racing—take center stage. This exclusive interview spotlights these innovative teams and their all-electric race cars, delving into their groundbreaking advancements in electric vehicle technology. Discover how these ambitious students are shaping the future of motorsports with their sustainable, high-performance designs. Don't miss this electrifying exploration of engineering excellence and environmental consciousness in action.

Thrills on Two Wheels: The Vintage Motorbike Show

Time: 2:00pm

Location: Vintage Motorbike Show, <https://what3words.com/gladiators.cove.always>

Interviewer: Bernard Martin

Join us at the Vintage Motorbike Show for an exclusive interview that takes you on a journey through the golden era of motorcycles. We'll be exploring legendary bikes like the 1934 Indian, classic 30's era MotoGuzzi's, and the adrenaline-pumping sidecar racing bikes, known as sidehacks

Chronological Schedule

In order to select those interviews you would like to attend we have compiled a chronological list of interviews. There is always a lot going on on the showfield and our goal is to help you identify the stories most valuable to you and your audience.

Friday, August 2, 2024

5:30 PM Engineering the Future: Bridging F1 and Le Mans Expertise with University Innovations. **Location:** Schenley Plaza Tent, <https://what3words.com/future.assets.ranked>

6:30 PM Motorsports Photography Then and Now: A Journey with Bill Warner. **Location:** Schenley Plaza Tent, <https://what3words.com/future.assets.ranked>

Saturday, August 3, 2024

9:00 AM Full Circle: A Journey Through PVGP History with Morgan McLane and the Iconic Mini Cooper. **Location:** Mini Marque of the Year Field, <https://what3words.com/saints.closes.gift>

9:00 AM Micro Marvels Unveiled: Jeff Lane Presents Classic Icons at PVG. **Location:** Spotlight Show Field, <https://what3words.com/deeper.desire.fries>

9:15 AM Homegrown Heroes: The American Bantam Legacy at the PVGP. **Location:** Spotlight Show Field, <https://what3words.com/deeper.desire.fries>

9:30 AM Driving Art Forward: A Conversation with Todd Owens. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

9:30 AM Small Wonders: The Isetta: The Car That Saved BMW. **Location:** BMW Show Field, <https://what3words.com/nobody.again.banana>

9:30 AM Mini Might: Exploring Japan's Kei Vehicles at PVGP with Pittsburgh Kyūsha. **Location:** Asian Car Show, <https://what3words.com/clip.apples.leap>

9:45 AM Art on Wheels: Senpai Party's Fusion of Anime and Autos at the Asian Car Show. **Location:** Asian Car Show, <https://what3words.com/clip.apples.leap>

9:50 AM Micro Marvels: Jeff Lane on the Art and Impact of Collecting Microcars. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

9:50 AM VW: Albert Heiles Karmin Ghia. **Location:** VW Showfield, <https://what3words.com/agree.grants.supply>

10:00 AM Ride Through Time: Celebrating Four Generations of Miata. **Location:** Asian Car Show, <https://what3words.com/clip.apples.leap>

10:10 AM Racing Through Time: The Ragtime Racers Legacy. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

10:30 AM Speed and Legacy: The Evolution of Indy Racing. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

10:30 AM Trailblazing Tough: The INEOS Grenadier Debuts at PVGP. **Location:** French Quarter Car Show, <https://what3words.com/clip.apples.leap>

10:55 AM TVR Car Club Makes PVGP its 2024 North American Gathering. **Location:** TVR Showfield, <https://what3words.com/files.arrive.gather>

11:00 AM Coloring the Future: Trends and Predictions with PPG's Leading Stylists. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

11:30 AM Racing Legacies: Luigi Chinetti Jr. on NART's Influence and the 'Ferrari' Film. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

12:00 PM Exclusive Insights: Luigi Chinetti Jr. on Ferrari's Pioneering Victory at Le Mans. **Location:** Cortile Italian Car Show, <https://what3words.com/eaten.bigger.rips>

12:00 PM Engineering the Future: A Conversation with Brian Willis on Innovation in Automotive Design. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

12:30 PM Designing the Future: A Conversation with Kip Wasenko on Cadillac's Innovation and Legacy. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

1:00 PM Through Time: A Conversation with Jim Boffo, Pittsburgh's Vintage Racing Icon. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

1:30 PM Hosanna House Youth Judging Program Awards at Pittsburgh Vintage Grand Prix. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

1:30 PM Champions of Elegance: Witness the Cortile Cup Winner's Circle 2024. **Location:** Cortile Italian Car Show, <https://what3words.com/eaten.bigger.rips>

2:00 PM Electrifying the Track: University Formula SAE Teams Showcase EV Innovation at PVGP. **Location:** Cortile Italian Car Show, <https://what3words.com/custom.tender.jobs>

2:00 PM Thrills on Two Wheels: The Vintage Motorbike Show. **Location:** Vintage Motorbike Show, <https://what3words.com/gladiators.cove.always>

2:00 PM First Ever Miss Vintage Grand Prix Pinup Contest Hosted by Miss Mandy Frank. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

3:00 PM Larry Smith Award Presentation. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

3:10 PM Downtown Pittsburgh Unveiled: Past, Present, and Future with Jeremy Waldrup. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

3:35 PM Innovating Pittsburgh: From Steel Roots to Technological Frontiers. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

Sunday, August 4, 2024

9:30 AM Driven by Passion: A Journey Through Racing, Photography, and Innovation with PVGP Grand Marshal Bill Warner. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>

11:00am - Parade begins on track.

11:30am- Opening Ceremonies. **Location:** Peoples Gas Stage, <https://what3words.com/status.until.souk>