



## **PITTSBURGH VINTAGE GRAND PRIX ASSOCIATION**

*Our Country's Largest Vintage Race Event...And The Only One Run On City Streets!*

### **Auto Restoration Shop Sponsorship 2025 Pittsburgh Vintage Grand Prix at Schenley Park**



The Pittsburgh Vintage Grand Prix is the country's largest vintage racing event, and the only one run on city streets. We will celebrate our 43rd year in 2025 with our 10-day Motorsport festival comprising a dozen events that draw over 200,000 visitors from July 11 thru 20. Your sponsorship helps support our charity partners at Autism Pittsburgh and Merakey Allegheny Valley School.

- Recognized as one of the world's top 5 Motorsport Events at the 2024 International Historic Motoring Awards, the PVGP is firmly established as a premier automotive festival and a destination for national brands, car club gatherings and an ideal venue for sponsor activation.
- The Race Weekend at Schenley Park hosts an International Car Show and vintage races through the city park streets. Our unique golf course venue provides opportunities to promote, sell and entertain employees and customers and is ideal for erecting tents or product displays.
- Ten different events present various sponsorship options, including naming rights, event tickets, and brand placement.
- Raise your organization's awareness through our wide array of promotional amenities, including billboards, social media, web presence, PA announcements, banners, and race program advertising.
- Since 1983, the PVGP, a 501 c3 charity, has raised over \$7 million to provide residential treatment and support for individuals with autism and intellectual disabilities. It is the largest autism fundraiser in the state.



## Pittsburgh Vintage Grand Prix Race Weekend at Schenley Park July 19/20, 2025



The Pittsburgh Vintage Grand Prix is one of our nation's largest vintage events and the only one run on city streets. Recognized as one of the world's top 5 Motorsport Events by the International Historic Motoring Awards, the PVGP is firmly established as a premier destination for national brands, car club gatherings and an ideal venue for sponsor activation. Race Weekend at Schenley Park blends a 3,000-vehicle car show in a park setting where 100,000 spectators watch vintage races through the streets and visit the car displays and sponsor tents.



**PITTSBURGH VINTAGE GRAND PRIX • 1000 GAMMA DRIVE, SUITE 106 • PITTSBURGH, PA 15238**



## 2024 Auto Restoration Shop Display



### **PVGP to Provide the Following On-Site Amenities:**

- Location for your tent and display materials within the PVGP International Car Show at Schenley Park during our July 19-20 Race Weekend. This is for vendors only and not available for sponsor entertainment. You can erect a tent or a display no larger than 10' x 20' (200 square feet). You can park 2 vehicles next to the tent and display a table and materials in front of it. Set-up starts at 4:00 pm on Friday, July 18.
- 4 Wristbands for your staff to enter all weekend at Schenley Park.

### **Restoration Shop to Provide:**

- Donation of \$2,500 to the Pittsburgh Vintage Grand Prix Association.
- The PVGP can supply a 10' x 20" tent with 3 banquet tables and 4 chairs for an additional \$750 and it will be set up by 4:00 PM on Friday, July 18.