



PITTSBURGH VINTAGE GRAND PRIX ASSOCIATION

Our Country's Largest Vintage Race Event...And The Only One Run On City Streets!

2026 Bronze Vendor Offering



The Pittsburgh Vintage Grand Prix is the country's largest vintage racing event, and the only one run on city streets. We will celebrate our 44th year in 2026 with a Motorsport Festival comprising a dozen events that draw over 200,000 visitors from July 11 thru 19. Your sponsorship helps support our charity partners.

- Recognized as one of the world's top 5 Motorsport Events at the 2024 and 2025 International Historic Motoring Awards, the PVGP is firmly established as a premier automotive festival and a destination for national brands, car club gatherings and an ideal venue for sponsor activation.
- The Race Weekend at Schenley Park hosts an International Car Show and vintage races through the city park streets. Our unique golf course venue provides opportunities to promote, sell and entertain employees and customers and is ideal for erecting tents or product displays.
- Ten different events present various sponsorship options, including naming rights, event tickets, and brand placement.
- Raise your organization's awareness through our wide array of promotional amenities, including billboards, social media, web presence, PA announcements, banners, and race program advertising.
- Since 1983, the PVGP, a 501 c3 charity, has raised over \$7 million to provide residential treatment and support for individuals with autism and intellectual disabilities. It is the largest autism fundraiser in the state.



Pittsburgh Vintage Grand Prix Race Weekend at Schenley Park July 18-19, 2026



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Race Weekend at Schenley Park blends a 3,000-vehicle car show in a park setting where 100,000 spectators watch vintage races through the streets and visit the car displays and sponsor tents.



2026 PVGP Bronze Vendor Tent Offering

PVGP to Provide the Following On-Site Amenities:

- Location for your tent and display materials within the PVGP International Car Show at Schenley Park during our July 18-19 Race Weekend. This is for vendors only and not available for sponsor entertainment. You can erect a tent or a display no larger than 15' x 15' (225 square feet). You can park 2 vehicles next to the tent and display a table and materials in front of it. Set-up starts at 1:00 pm on Friday, July 17.
- 10 Wristbands for your staff to enter all weekend at Schenley Park.
- Placement of 4 sponsor-supplied banners at Schenley Park. The maximum size is 3' x 8'. The sponsor is responsible for producing, hanging and removing banners.
- 2 parking passes for your guests or staff. Each is good for one day of parking on Flagstaff Hill and shuttle buses will transport your guests to the golf course.
- 2 daily PA announcements that include your name along with other Bronze Sponsors.
- 4 PVGP posters, 4 race programs and 2 lapel pins.

Vendor to Provide:

- Donation of \$3,500 to the Pittsburgh Vintage Grand Prix Association.
- The PVGP can supply a 15' x 15 high-peak tent with 3 banquet tables and 4 chairs for an additional \$750 and it will be set up by 4:00 PM on Friday, July 17.