



## **PITTSBURGH VINTAGE GRAND PRIX ASSOCIATION**

*Our Country's Largest Vintage Race Event...And The Only One Run On City Streets!*

### **Auto Restoration Shop Sponsorship Pittsburgh Vintage Grand Prix Schenley Park July 18/19, 2026**



The Pittsburgh Vintage Grand Prix is the country's largest vintage racing event, and the only one run on city streets. We will celebrate our 44th year in 2026 with a Motorsport Festival comprising a dozen events that draw over 200,000 visitors from July 11 thru 19. Your sponsorship helps support our charity partners.

- Recognized as one of the world's top 5 Motorsport Events at the 2024 and 2025 International Historic Motoring Awards, the PVGP is firmly established as a premier automotive festival and a destination for national brands, car club gatherings and an ideal venue for sponsor activation.
- The Race Weekend at Schenley Park hosts an International Car Show and vintage races through the city park streets. Our unique golf course venue provides opportunities to promote, sell and entertain employees and customers and is ideal for erecting tents or product displays.
- Ten different events present various sponsorship options, including naming rights, event tickets, and brand placement.
- Raise your organization's awareness through our wide array of promotional amenities, including billboards, social media, web presence, PA announcements, banners, and race program advertising.
- Since 1983, the PVGP, a 501 c3 charity, has raised over \$7 million to provide residential treatment and support for individuals with autism and intellectual disabilities. It is the largest autism fundraiser in the state.



**Pittsburgh Vintage Grand Prix  
Race Weekend at Schenley Park  
July 18-19, 2026**



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## 2026 Auto Restoration Shop Display



### PVGP to Provide the Following On-Site Amenities:

- Prime on-site presence within the PVGP International Car Show at Schenley Park during Race Weekend (July 18-19), including a dedicated 10' x 20' display space for your tent and materials, plus room for two vehicles. Vendor-focused area (not for sponsor hospitality). Set-up begins Friday at 4:00 PM.
- Strategic placement options with priority consideration to position your display near relevant car shows to maximize visibility with your target audience.
- Color ad in 5,000 PVGP Race Programs.
- 4 Wristbands for your staff to enter all weekend at Schenley Park.

### Restoration Shop to Provide:

- Donation of \$2,500 to the Pittsburgh Vintage Grand Prix Association.
- You can erect your own tent or the PVGP can supply a 10' x 20" tent with 4 banquet tables and 4 chairs for an additional \$750 and it will be set up by 4:00 PM on Friday.
- Artwork for your 3.5" high x 2" wide business card ad by June 1.